



Taste of Cambridge

20

23



CAMBRIDGE MAIN STREET

SPONSORSHIP GUIDE

Taste of Cambridge will return for its 15th year on Saturday October 7, 2023

(after a 4-year hiatus!) from 1pm-6pm. Celebrate the best of Eastern Shore cuisine with Cambridge Main Street's premiere community street festival. An estimated 3,000-5,000 visitors from across the region are expected to attend.

				
Crab	Seasonal Soup or Stew	Mac N' Cheese	Pumpkin	Apple

This year's cook-off contest will feature 5 categories that honor regional and seasonal foods.



General Admission tickets will include the opportunity to sample unlimited sips from local craft brewers and distillers. For the first-time ever, a VIP ticket will be available for purchase. Ditch the lines and crowds to sip and savor starting at noon! ID required to enter.

In addition to the cook-off contest and local spirits tasting, the festival will include a Kid's Zone, community performances, a vendor market, live music on the mainstage, and additional food and beverages for purchase.

To reserve your sponsorship, please contact
Cambridge Main Street Executive Director
Margaret Knudsen
margaret@downtowncambridge.org

ABOUT CAMBRIDGE MAIN STREET

Cambridge Main Street is a community driven non-profit organization. Together we foster economic vitality, preserve, and promote our historic downtown while enhancing a dynamic and inclusive city center.





SPONSORSHIPS

\$7,500 Title Sponsor The Ultimate Bragging Rights!

- Naming credit on all marketing / branding materials...Taste of Cambridge 2023 presented by [insert your company here]
- Logo on all promotional materials: press releases, email, radio, print, social media advertising and promotions, and judges' t-shirts
- Logo on tasting ballots distributed to 800-900 ticketed Taste of Cambridge attendees
- Quote in press release
- Recognition during event / award announcements during the event
- Complimentary vending or product space at festival (approximate 12 x 12 spaces available; \$150 value)
- Recognition on Print Sponsor Boards at the event
- 12 VIP General Admission Tickets

\$6,000 People's Choice Competition Sponsor

- Logo on tasting ballots distributed to 800-900 ticketed Taste of Cambridge attendees
- Exclusive branding on ballot drop-off box(es) on festival grounds
- Quote in post-event press release naming the "People's Choice Competition" winner
- Recognition during event / award announcements during the event
- Complimentary vending or product space at festival (approximate 12 x 12 spaces available; \$150 value)
- Recognition on Print Sponsor Boards at the event
- Logo included in social media promotions
- 12 VIP General Admission Tickets

\$5,000 Judge's Table Sponsor

- Mention in Press Release
- Recognition during event / award announcements during the event
- Complimentary vending, or product space at festival (approximate 12 x 12 spaces available; \$150 value)
- Recognition on Print Sponsor Boards at the event
- Logo on judges' t-shirts
- Tent, skirted table, and sign at Judge's Table
- Logo included in social media promotions
- 10 VIP General Admission Tickets

\$4,000 Crab Competition Sponsor (2 Available)

- Mention in Press Release
- Recognition during event / award announcements during the event
- Complimentary vending or product space at festival (approximate 12 x 12 spaces available; \$150 value)
- Recognition on Print Sponsor Boards at the event
- 8 VIP General Admission Tickets
- Logo included in social media promotions

\$2,500 Kids Zone Sponsor (3 Available)

- Mention in Press Release
- Recognition during event / award announcements during the event
- Complimentary vending or product space at festival (approximate 12 x 12 spaces available; \$150 value)
- Recognition on Print Sponsor Boards at the event
- Tent, skirted table, and sign in Kid's Zone
- Logo included in social media promotions
- 6 VIP General Admission Tickets

\$1,750 Food Category Sponsor (non-crab) (4 Available)

- Mention in Press Release
- Recognition during event / award announcements during the event
- Complimentary vending or product space at festival (approximate 12 x 12 spaces available; \$150 value)
- Recognition on Print Sponsor Boards at the event
- Logo included in social media promotions
- 4 VIP General Admission Tickets

\$1,000 Platinum Sponsor

- Mention in Press Release
- Recognition on Print Sponsor Boards at the event
- Logo included in social media promotions
- 2 VIP General Admission Tickets

\$750 Gold

- Mention in Press Release
- Recognition on Print Sponsor Boards at the event
- Logo included in social media promotions

\$500 Silver

- Recognition on Print Sponsor Boards at the event
- Logo included in social media promotions

\$250 Bronze

- Recognition on Print Sponsor Boards at the event
- Logo included in social media promotions

\$0-250 Taste of Cambridge Friends

- Recognition on Print Sponsor Boards at the event
- Logo included in social media promotions



**Thank you for taking the time
to consider sponsoring Taste
of Cambridge 2023.**