



The DOWNTOWN MONITOR

A Newsletter for Merchants & Volunteers

February 2020 Vol.1 #1

Executive Director travels for real estate finance training:

Last week, Executive Director for Downtown Cambridge / Cambridge Main Street Katie Clendaniel spent the week



in Baltimore attending the second part of a two part training on real estate development finance. The two week intensive course, offered by the National Development Council, was partially sponsored by the National Main Street Center for Main Street program staff to better understand how real estate is developed in their communities and in an effort to work more intimately with potential or existing developers. The course, which took place in Milwaukee and in Baltimore, covered New Market Tax Credits, Historic Rehabilitation tax credits, building cash flow / pro forma, structuring public and private loans, and much more. Katie shared she feels in a much better position to help be a resource for property owners and the city, help problem solve on real estate development projects in the district. Katie will walk away with a certificate as a professional real estate finance professional from NDC. NDC provides training for economic and community development professionals around the country, technical assistance to communities and projects, and has completed many projects directly over its 50 year life span. Learn more about NDC here: <https://ndconline.org/>

LATE BREAKING NEWS FLASH

Katie received a 100% on her
final exam!

New Events & Promotions Coordinator



Glanz Family

Gary has had a home in the Neck District for the past 18 years and recently moved here full time in July. He has an eclectic background having been a teacher, retailer, software designer, publisher and construction manager. The one constant during those multiple occupations has been events ranging from a Utility Billers Conference at Lockheed Martin to an annual "Polar Bear Plunge For Hunger" that has raised \$1.5 million over 15 years.

Volunteer meeting to be scheduled for mid to late February on a Saturday or Sunday. Check Facebook & Instagram for further details

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New Year's Eve Twice in One Night!



New Year's Eve was a great success when Volunteer Brian Roche, from Bay Country Communications, and Downtown Cambridge successfully pulled off the 4th Annual Boat Drop at both 8 PM and Midnight!

D o w n t o w n CAMBRIDGE

Guide to Restaurants, Shops & Attractions

is now in production & will be ready for distribution on March 15th. Any photos, copy or ads are due before February 15
Gary@downtowncambridge.org

Upcoming 2020 Events

April 4 & 5

Sip & Savor Groove City

April 25

Spring Fling Fund Raiser for
Downtown Cambridge

July 11

Taste of Cambridge

August 15

Groove City Culture Fest

September 5

Downtown Groove Fest

Calling all Downtown Merchants

Meet & greet Gary, debrief from Holiday Season, talk about Main St. events in 2020, 2nd Saturdays and marketing to the Marina, Cruise Ships and the Farmers Market.

Two meetings for your convenience:
February 12
9:30 AM Blackwater Bakery
5:00 PM Doco Vino

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Sip & Savor Groove City - April 4th & 5th, 2020

"Sip & Savor Groove City" will be an extraordinary tasting event spread out over much of downtown Cambridge. We are planning to have a minimum of 5 breweries, 5 wineries and 5 distilleries represented.

These 15 producers will be sharing a taste of their special blends throughout the downtown area in retail shops and restaurants. 500 Ticket holders will be able to buy a bottle, of their favorites while they stroll and get to experience just what Downtown Cambridge has to offer!

Each participating restaurant will be providing special appetizers, lunch and or dinner for further enjoyment.

Downtown Cambridge: Venues, Wineries, Brewers and Distillers

OPPORTUNITY for: Restaurants, Bars, Retail Shops

We are seeking 15 downtown restaurants, bars and retail shops to host our tastings. Each venue will need to have a space dedicated to a particular brewery, winery or distillery for their tasting and bottle sales.

Benefits to you will include your sale of Specials i.e. appetizers, lunch, dinner or merchandise to the expected 500 participants.

There is no fee to participate - your only obligation is to set aside a space for tasting and to offer special food/drink and items for sale.

Merchant interested in being a Venue should contact
gary@downtowncambridge.org
443.477.0843 ext. 102

Confirmed Wineries, Brewers and Distillers

1. Charm City Meadworks
2. Burley Oak Brewery
3. McClintocks Distillery
4. Baltimore Spirits Company
5. Big Oyster Brewery
6. Lyon Distilling
7. Gray Wolf Distillery
8. RAR
9. Laytons Chance



Volunteers needed for this event

call or email Gary at
(443) 477-0843 ext. 102

Gary@downtowncambridge.org

